



Northern Illinois Tejano Cultural Society is pleased to introduce its 6th Annual Tex/Mex Festival. This is a two-day event taking place on July 16, 2010 from 6pm –1a.m. and July 17, 20087 from 3pm – 1am.

Northern Illinois Tejano Cultural Society is a *Non-Profit Organization* geared towards raising money for the NITCS *Scholarship Fund*. Your help would be instrumental in making this event a success and with the generosity of your sponsorship; this event can continue to be very successful bringing in the Best Tejano Entertainment.

Last year's NITCS Festival, was very successful. The weekend event drew over 2,500 people. The Festival's success was because of the sponsors, organizations, businesses, people, and individuals that were able to assist:**City of Aurora – Community Services/Special Events Mayor's Office, City of Aurora – Ward 2 Juany Garza, Alderman Ward 7 Scheketa Hart-Burns, Linda Chapa LaVia – State Representative 83rd District, Aurora Latin American Club, Comcast, BP, Yellow Rose Promotions, Fernandez Auto Glass, Alarm Detection Systems Inc., Tecalitlan Restaurant, Chizzme.com, Unibanc Mortgage, Sam's Club,Walmart, Staybridge Suites, Holiday Inn, Supermercado Gonzalez,LULAC, Lamphere's Furniture,Vista Designs and many more.**

The Northern Illinois Tejano Cultural Society needs your help and support. With your help, our efforts will produce a festival that families of the community can enjoy. Last year, the Festival drew people from Wisconsin, Indiana, Michigan, and Ohio.

This is a great opportunity to put your product, services, and advertisement in front of thousands of people. If you are not the individual in your organization to make a decision regarding our request, we ask that that you kindly forward this letter to the appropriate person. As well, if corporate sponsorship is not possible for your organization, we would still be excited to have any employee and family from your company attend this year's Sixth Annual Tex/Mex Festival.

If you have any questions about the organization or sponsorships, please feel free to contact Ruby Robles through e-mail at Rubye2k@aol.com or by phone at 815 325-1174. Thank you in advance for your interest and support. Please visit the www.nitcs.org to view our mission statement and all our past events.

Sincerely,

John Gonzalez
NITCS Officer
Northern Illinois Tejano Cultural Society

NITCS Sponsorship Form

Contact Name:

Company Name:

Address:

City/State/Zip:

Telephone Number and email address:

Sponsorship Level · \$5,000.00 (Platinum)· \$2,500 (Gold)· \$1,000 (Silver) - \$500.00 (Bronze) - \$200.00
(**Booth Space Only**) · \$100.00 (Personal Donation) Other (Amount: \$_____)

Sponsorship Levels (Please Circle Contribution) – All sponsors of any contribution may place their company/personal banner at the NITCS Tex/Mex Festival (Must have banner one week prior to the event):

\$5,000.00 – This level includes all available benefits for corporate sponsorship:

- Scholarship named in the company/organization's name for that year
- Plugs (Commercials) throughout each event for one year
- Full page ad in the Festival's Program
- Booth Space for the event
- Advertisement for one-year on all publications, newsletters, and www.nitcs.org website
- Five Adult Tickets and ten Children Tickets for the Festival

\$2,500 – This level includes the following benefits:

- Plugs (Commercials) throughout the event
- Half Page ad in the Festival's Program
- Booth Space for the event
- Advertisement for one-year on all publications, newsletters, and www.nitcs.org website,

\$1,000 – This level includes the following benefits:

- Plugs (Commercials) throughout the event
- Quarter Page ad in the Festival's Program
- Booth Space for the two-day event

\$500 – This level includes the following benefits:

- 1/8 Page ad in the Festival's Program
- Booth Space for the event

\$200 (This is for Vendors Only) – This level includes the following benefits:

- Booth Space for the two-day event.
- Business Card ad on websites and newsletters

\$100 or any contribution – This level includes the following benefits:

- Business Card ad in the Festival's Program/Limited Plugs

Please make checks payable to *the Northern Illinois Tejano Cultural Society (NITCS)* and mail to:

NITCS
P.O. Box 5824
Aurora, IL 60507